



INNOVATION · INFRASTRUCTURE · INCLUSION

OPTIMIZATION

Link Contents – Enterprise Real Estate Optimization

- Thomas Jefferson University (March 2002) – Victory Building Case on Enterprise Real Estate Optimization – Philadelphia Inquirer.
<https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:e060402c-d5ce-4e10-b6e9-1d5d4a254dc7>
- Temple University Real Estate Symposium (2019) – Real Estate Asset & Workplace Optimization; Innovation in “Place-Making”, Social Infrastructure & Inclusive Economic Development (December, 2019) – Four Seasons Philadelphia.
<https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:7f587438-8249-4f6c-92a8-a2f6c5424988>
- Girl Scouts of Chesapeake Bay- Article & Case Study on Real Estate Optimization – Non-Core Properties and Financial Transformation (2024).
[https://www.gscb.org/en/discover/our-council/news-media-press-announcements/girl-scouts-of-the-chesapeake-bay-announces-intent-to-sell-four-.html#:~:text=August%2030th%2C%202022%20\(NEWARK%2C,girl%20experiences%20on%20the%20Peninsula.](https://www.gscb.org/en/discover/our-council/news-media-press-announcements/girl-scouts-of-the-chesapeake-bay-announces-intent-to-sell-four-.html#:~:text=August%2030th%2C%202022%20(NEWARK%2C,girl%20experiences%20on%20the%20Peninsula.)
- Dr. David Wilk, Dissertation (May 2023) – Don’t Overlook Your Largest Asset Class: Value Creation through Enterprise Real Estate Optimization.
<http://dx.doi.org/10.34944/dspace/8433>